

FOUND VIRAL

PRESS ★ KIT

**NEW COMEDY WEB SERIES
SPREADING
TUESDAY, FEBRUARY 3, 2015**

@

www.FoundViral.com





This show will answer every question you've ever had about anything!

Found Viral is a comedy web series about the internet. The story follows the misadventures of two bickering best friends who to set out to make rent money by staging viral videos.

FOUND VIRAL SEASON 1 } NUMBER OF EPISODES 11 } NUMBER OF MINUTES 7-12

We create situations that are conducive to viral behaviour.

Stu sleeps on his best friend Anthony's couch in their cramped apartment. When the boys both get fired from their job, they come up with a plan to make rent money by staging viral videos. Inspired by YouTube culture, the boys manipulate their friends and neighbors, attempting to create scenarios conducive to internet sensationalism. But their far out plans go awry and what they end up filming is far more hilarious than what they set out to do. Their videos begin to affect peoples' lives and the boys get caught up in the viral video underworld.

Produced on virtually no budget, while driven by the same sense of creative passion and determination displayed by the characters featured in the series, FOUND VIRAL champions a polished DIY aesthetic. Plus, it's super funny and smart.



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Found Viral was created by longtime writer-pals Zach Gayne and Seth Zuk. It stars Toronto actor/comedians Steve Hobbs and Oliver Georgiou. For more details on principal cast and crew, please read on.

Writer/Director: Zach Gayne

Zach Gayne is a filmmaker based in Toronto. Shortly after graduating film school in 2008, he won a spot in Vancouver's Crazy 8's Film Festival. In 2010 his entry in The Toronto Film Challenge won best writer and picture. In 2012 he co-wrote, shot, and directed the feature-length web series, Found Viral. In 2013 he launched the music web series, Soundcheck Toronto, sponsored by Sonic Boom, which he directs, shoots, and edits. He also shoots and edits the sketch comedy web series Sex & The Single Parent (3 of the 12 episodes to date star Tommy Chong). When Zach isn't directing and editing, he's writing screenplays, conducting interviews, and writing film/music reviews for Twitch Film, Relix and Exclaim!

Writer/Producer: Seth Zuk

Seth is a writer and the supervising producer at Clean It Up Productions, a boutique film production company based in Toronto, Ontario. Seth's responsibilities include managing all film production, planning and operations. In addition to filmmaking, Seth is a lawyer at a full-service law firm in downtown Toronto, where he specializes in media & entertainment law and commercial real estate. His other passions include sandwiches, snowboarding and socializing. Contact Seth at seth@clean-productions.com.

Producer: Josh Zuckerbrot

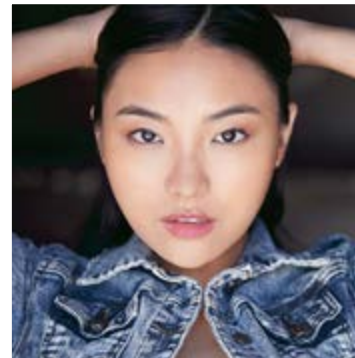
Josh started in the industry as a teenager working as a PA on his parents documentaries. He has since gone into the family business producing independent documentaries for television. His most recent productions are A Dog's Life for the CBC's The Nature of Things with David Suzuki and its upcoming follow up The Lion in Your Living Room. Working with Clean It Up Productions and other independent production companies Josh has spread into web production creating comedy web series, as well as corporate videos.

Principal Actor: Steve Hobbs

Steve's a Toronto-based comedian and actor, best known for his work on stage at Second City and the Impatient Theatre Co. He's been featured internationally at various festivals (North Carolina Comedy Arts Festival, Del Close Marathon, Big City Improv). He's also part of "The Beaverton" Canadian satiric-news writing team, and posts other comedic content online regularly. When Steve's not doing live comedy or practicing his bizarre talents (singing/guitar, juggling, nice-guy gangster rap), he's teaching comedy at Second City and passionately continuing to develop his craft.

**Principal Actor: Jessie Yang**

Jessie developed her passion for acting when she participated in a theatre production at University of Toronto during her second year. She fell in love with the whole process - researching a character, channelling different emotions, and developing bonds with other actors and the crew. After graduation in 2013 (a degree in nutritional science and psychology), Jessie decided to take a different turn to pursue acting as a career. Since then she has done several national commercials, independent features/shorts, web series, and continues to hone her craft everyday.

**Principal Actor:
Deejay Dayton**

Deejay Dayton hit the stage in childhood, and loves the limelight. Among his favourite roles have been Conrad Birdie in "Bye Bye Birdie," The Player/Filch in "The Beggar's Opera," Touchstone in "As You Like It," and Sam Nash in "Plaza Suite." He also toured Canada with his one-man show, "An Evening with the Morningstar," as Lucifer Morningstar. In his down time, he is a proud comic book geek.



Principal Actor:
Oliver Georgiou

Oliver Georgiou is an actor and comedian who has worked and trained in Toronto's comedy and acting communities for the past six years. Prior to Toronto, Oliver was raised and trained in his hometown Windsor, Ontario. In 2007 he graduated from St Clair College's School of Performing Arts for Musical Theatre Performance where he was trained as a triple threat.



Select theatre and film credits include Steve Time Zone (Pedro Palma), Richard Grazer The Sonnet Show (Humber River Shakespeare Co.), Bruno SQUAT: A Musical (Watch The Elbow Productions), Various Roles The Little Prince (Compass Theatre Productions), Richey Close To Death (Bee Team Productions). Oliver currently produces Calvinball Comedy on the 3rd Friday of every month at SoCap Theatre with his troupe Calvinball. He also performs short form improv with Comics For Kids and Bad Dog Theatre Co.'s Micetro Rat Pack, and longform improv with The Hylanders.

Oliver has trained with David Razowsky of Second City LA; Lee White of CRUMBS; Matthieu Loos & Marko Mayerl of Combats Absurdes, Lyon; in the Seidenstein Method for Acting & Clown with Ira Seidenstein of I.S.A.A.C., Brisbane, and Caspar Schjelbred of Impro Academy, Paris; Christian Capozzoli of UCB New York; Kevin Hammond, Peter Stevens, Rob Faust, Jane Spidell, The National Theatre Of The World, Impatient Theatre Co., Bad Dog Theatre, Second City, PROJECTproject, and Ghost Jail Theatre of Toronto; Bill Arnett, Aaron Merke, Jet Eveleth, and Paul Brittain of iO Theatre; Matt Hovde of Second City Chicago; and Taz Vanrassel of The Sunday Service.

Cinematographers: Graham Runciman and Zach Gayne

Picture Editors: Tristan Moran, Zach Gayne and Peter Fletcher

Post Sound Design and Re-recording Mixer: Thomas Murray

Script Supervisor: Adam Cohen

Assistant Sound Editors: Aleesha Watts, Rob Whalen

and Randy "Blackiechan" Bynoe

Original Music: Marc Glen

Production Sound Recording: Joshua Zuckerbrot and Seth Zuk

Graphic Design: Yulia Mychkina and Tim Reid

DIRECTORS STATEMENT

What's the world come to when two boys who want for cinematic glory should be reduced to faking viral videos for any-means-necessary mass attention? Looking around at the viral landscape of today, I was sickened to my soul with disgust. After one especially vicious night of vomiting, through cathartic expulsion came great realization that a tale must be told. A tale scathingly honest, yet adequately hilarious as a subconscious means to inspire revolt among viewers. And so we have Found Viral, a mandatory buddy-series that dares ask the question, are we all pissing away our time in some distopic viral toilet? Click to find out...

CONTACT US



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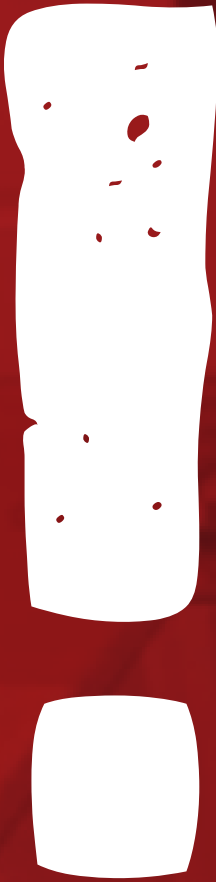
www.youtube.com/user/FoundViral/videos



www.twitter.com/FoundViral



www.instagram.com/Found_Viral



Please note: Webster's dictionary defines YouTube as a tubelike location in which "you" may find yourself encompassed. Now, finally there is a web series with the audacity to extrapolate upon this profound definition. That's right, Found Viral is a new show that dares to ask the tough questions:

What is YouTube? How can I find it in my web browser? Why is a browser? **How does one safely eject a VHS cassette from his/her computing device?** Found Viral will answer these questions in addition to any question you've ever had about anything.

#BTS



Photo credit: Josh Zuckerbrot